

# Web Design with HTML5 & CSS3

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## Chapter 2

### Building a Webpage Template with HTML5

Help

index.html

```
<!doctype html>
```

```
<head>
```

```
<meta content="text/html; charset=UTF-8" http-equiv="Content-Type">
```

```
<meta content="width=device-width, initial-scale=1, maximum-scale=1" name="viewport">
```

```
<title>Ejercicios prácticos de HTML5 | TicArte</title>
```

```
<meta http-equiv="Content-Type" content="text/html; charset=utf-8" />
```

```
<link rel="shortcut icon" href="http://www.ticarte.com/sites/su/img/favi">
```

```
<meta name="description" content="Colección de ejercicios para practicar HTML5">
```

```
<meta name="abstract" content="Tecnologías de la Información y Comunicaciones">
```

```
<meta name="keywords" content="tecnología educacion diseño web cursos f">
```

```
</head>
```

```
<body class="html not-front not-logged-in no-sidebars page-node page-node">
```

```
<div class="firstload-background"></div>
```

```
<div id="skip-link">
```

```
<a href="#main-content" class="element-invisible element-focusable">Pa
```

```
</div>
```

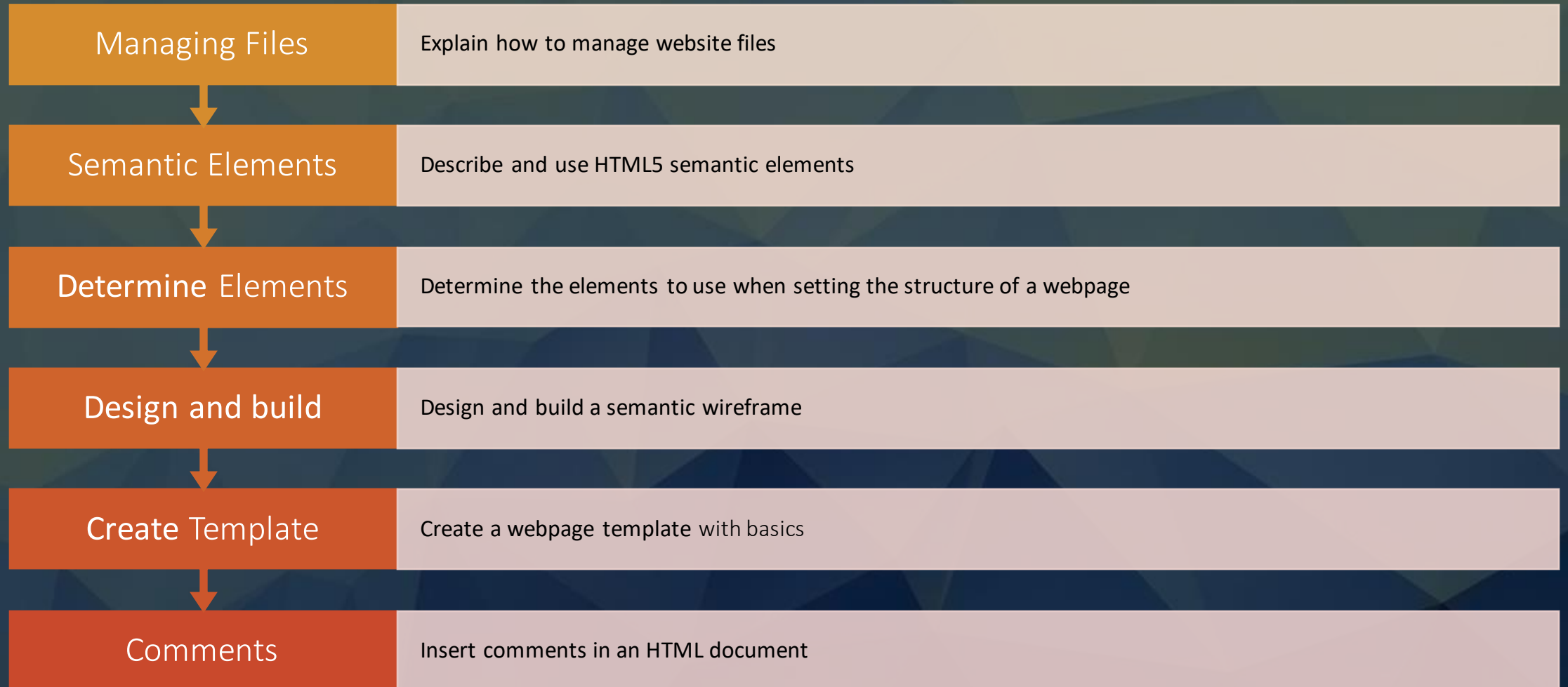
```
<div id="outer-wrapper">
```

```
<div class="outer-fix">
```

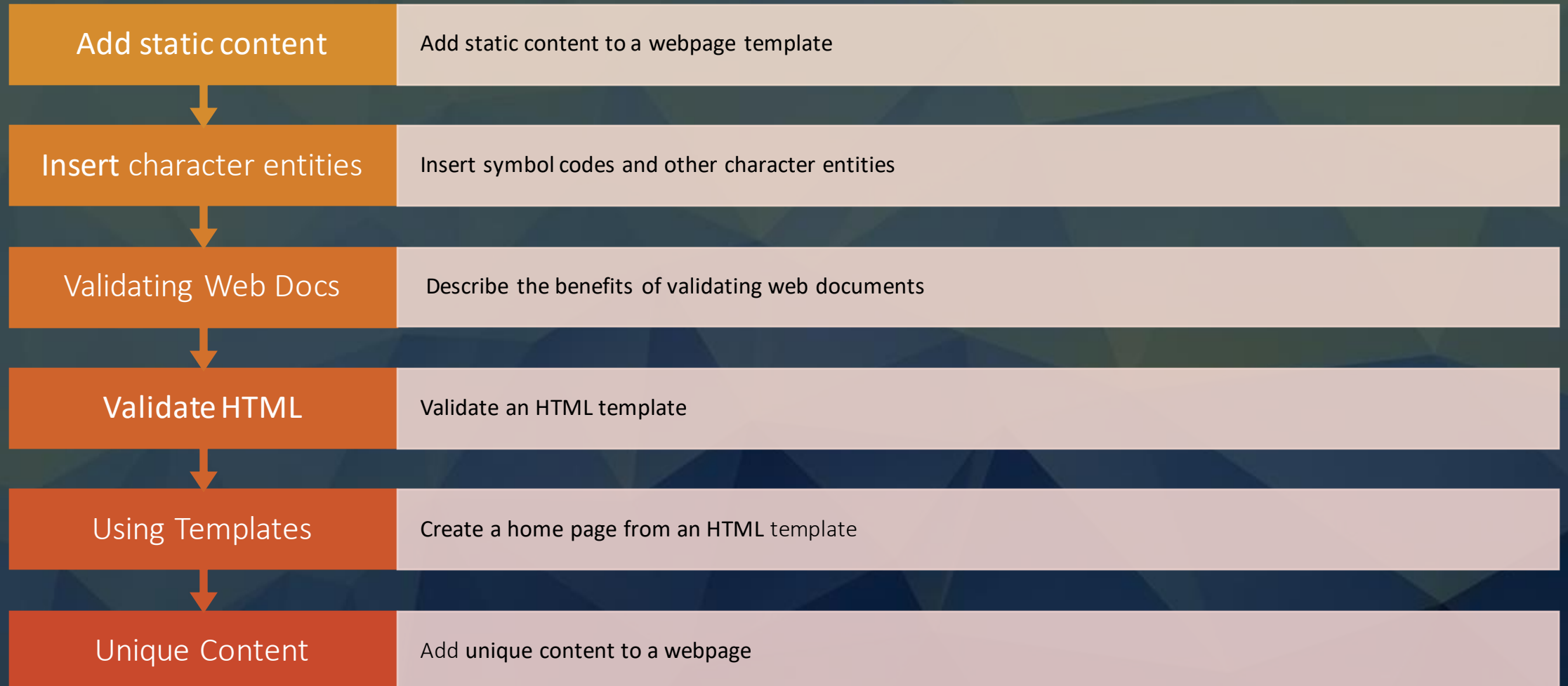
```
<div class="region region-top-bar-left">
```

```
<div class="social-clear">
```

# Objectives



# Objectives



# Looking Back

What is the purpose of `<!DOCTYPE html>`?

- Must be the first statement in the HTML document
- Can only appear once
- Represents the document type as HTML5
- Not considered a tag, but a directive to the web browser about what version of HTML the page is written in

```
<html>
  <head>
    <title>Page title</title>
  </head>
  <body>
    <h1>This is a heading</h1>
    <p>This is a paragraph.</p>
    <p>This is another paragraph.</p>
  </body>
</html>
```

# Looking Back

What is the purpose of the `<html>` `</html>` tags?

- Root element of an HTML page
- Container for all other HTML elements (except `<!DOCTYPE html>`)

```
<html>  
  <head>  
    <title>Page title</title>  
  </head>  
  <body>  
    <h1>This is a heading</h1>  
    <p>This is a paragraph.</p>  
    <p>This is another paragraph.</p>  
  </body>  
</html>
```

# Looking Back

What is the purpose of the `<head>` `</head>` tags?

- Contains meta information about the document

```
<html>
  <head>
    <title>Page title</title>
  </head>
  <body>
    <h1>This is a heading</h1>
    <p>This is a paragraph.</p>
    <p>This is another paragraph.</p>
  </body>
</html>
```

# Looking Back

What is the purpose of the lang attribute?

```
<html lang="en">
```

- Specifies the language

```
<html>  
  <head>  
    <title>Page title</title>  
  </head>  
  <body>  
    <h1>This is a heading</h1>  
    <p>This is a paragraph.</p>  
    <p>This is another paragraph.</p>  
  </body>  
</html>
```

# Looking Back

What is the purpose of the charset attribute?

```
<meta charset="utf-8">
```

- Specifies the character encoding for the HTML document

```
<html>  
  <head>  
    <title>Page title</title>  
  </head>  
  <body>  
    <h1>This is a heading</h1>  
    <p>This is a paragraph.</p>  
    <p>This is another paragraph.</p>  
  </body>  
</html>
```



# Looking Back

What is the purpose of the forward slash ( / ) as in the `</head>` tag?

- Identifies an end or closing tag

```
<html>
  <head>
    <title>Page title</title>
  </head>
  <body>
    <h1>This is a heading</h1>
    <p>This is a paragraph.</p>
    <p>This is another paragraph.</p>
  </body>
</html>
```

# Looking Back

What is the purpose of the `<body>` `</body>` tags?

- Defines the document's body
- Contains all the contents of an HTML document, such as text, hyperlinks, images, tables, lists, etc.

```
<html>  
  <head>  
    <title>Page title</title>  
  </head>  
  <body>  
    <h1>This is a heading</h1>  
    <p>This is a paragraph.</p>  
    <p>This is another paragraph.</p>  
  </body>  
</html>
```

```
<!doctype html>
```

```
<head>
  <meta content="text/html; charset=UTF-8" http-equiv="Content-Type">
  <meta content="width=device-width, initial-scale=1, maximum-scale=1" name="viewport">
  <title>Ejercicios prácticos de HTML5 | TicArte</title>
  <meta http-equiv="Content-Type" content="text/html; charset=utf-8" />
  <link rel="shortcut icon" href="http://www.ticarte.com/sites/all/img/favicon.ico" type="image/vnd.microsoft.icon" />
  <meta name="description" content="Colección de ejercicios para practicar con el lenguaje web XHTML." />
  <meta name="abstract" content="Tecnologías de la Información y Comunicación, Educación." />
  <meta name="keywords" content="tecnología educación diseño web cursos formación traducciones" />
</head>
```

# Chapter 2

## Building a Webpage Template with HTML5

```
<body class="html not-front not-logged-in no-sidebars page-node-113 node-type-blog" >
  <div class="firstload-background"></div>
  <div id="skip-link">
    <a href="#main-content" class="skip-link element-focusable">Pasar al contenido principal</a>
  </div>
  <div id="outer-wrapper">
    <div class="outer-fix">
      <div class="region region-top-bar-left">
        <div class="social-clear">
```

# Chapter Tutorial

## Create INDEX.html page

- Create an index page for the Forward Fitness Club

Forward Fitness Club

[Home](#) [About Us](#) [Classes](#) [Nutrition](#) [Contact Us](#)

Welcome to Forward Fitness Club. Our mission is to help our clients meet their fitness and nutrition goals.

If you have struggled with getting healthy and need the motivation and resources to make a healthy lifestyle change, contact us today. you healthy.

We provide a FREE, one-week membership to experience the benefits of our equipment and facility. This one-week trial gives you co

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[forwardfitness@club.net](mailto:forwardfitness@club.net)

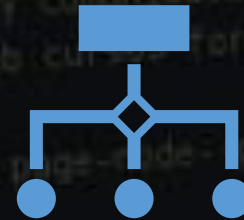
# HTML5 Semantic Elements



**Semantic elements are elements with a meaning**

Clearly describes its meaning to both the browser and the developer

`<header>`, `<nav>`, `<main>`, and `<footer>` - Clearly defines their content

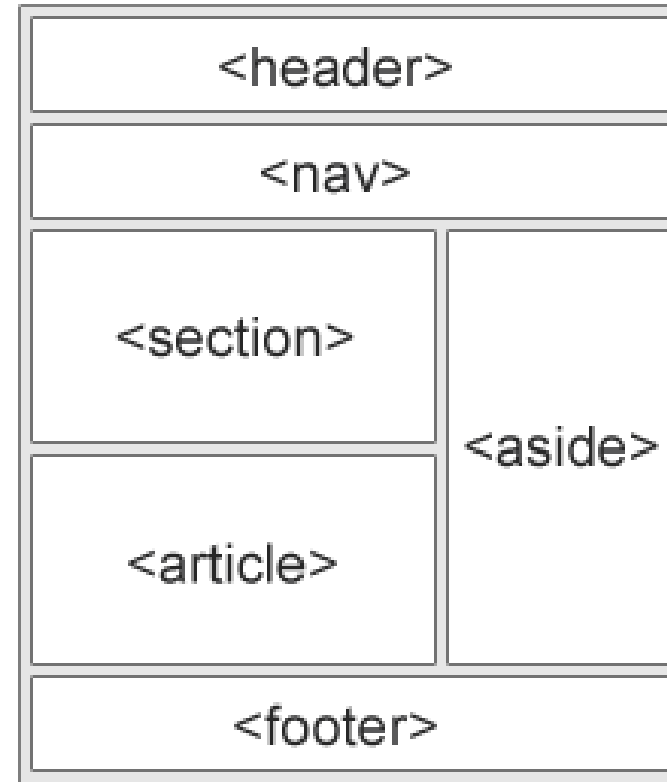


**Non-semantic elements:**

`<div>` and `<span>` -- Tells nothing about their content

# Semantic Elements Define Different Parts of a Web Page

- `<article>`
- `<aside>`
- `<details>`
- `<figcaption>`
- `<figure>`
- `<footer>`
- `<header>`
- `<main>`
- `<mark>`
- `<nav>`
- `<section>`
- `<summary>`
- `<time>`



# <main> Tag

- Starting with chapter 3, exercises use `<div id="main">` instead of `<main>` tag
- `<div id="main">` accommodates browsers that may not support the semantic `<main>` tag
- Page 76
- We should use the most modern elements we can

# Comments

- Comments can provide additional information about the areas within the webpage

`<!-- Place your comment here -->`

- They can span multiple lines

`<!-- This is what a comment looks like.`

`It will not appear on the website. -->`

- Break up comments in new lines so it's easier to read





# HTML Symbol Entities

- Displays a reserved HTML character on the webpage

Table 2-3 Common Symbol Entities

Character	Description	Entity Name	Entity Number
©	Copyright symbol	&copy;	&#169;
®	Registered trademark	&reg;	&#174;
€	Euro	&euro;	&#8364;
&	Ampersand	&amp;	&#38;
<	Less than	&lt;	&#60;
>	Greater than	&gt;	&#62;
	Nonbreaking space	&nbsp;	&#160;

# HTML Symbol Entities

Copyright symbol:

`<p> I will display &copy; </p>`

-- Entity name

`<p> I will display &#169; </p>`

-- Entity number

I will display ©

I will display ©

```
43 <body <?php body_class()></div>
44 <div id="fb-root"></div>
45 <script>(function(d, s, id) {
46     var js, fjs = d.getElementsByTagName(s)[0];
47     if (d.getElementById(id)) return;
48     js = d.createElement(s); js.id = id;
49     js.src = "//connect.facebook.net/en_US/sdk.js#xfbml=1&version=v2.6&appId=298448826081";
50     fjs.parentNode.insertBefore(js, fjs);
51 })(document, 'script', 'facebook-jssdk');</script>
52 <div id="page" class="site">
53     <a class="skip-link screen-reader-text" href="#content"><?php esc_html_e( 'Skip to content', 'wordpress' ); ?></a>
54     <header id="masthead" class="site-header" role="banner">
55         <div class="site-branding">
56             <div class="nav-btn pull-left">
57                 <div class="logo pull-left">
58                     <a href="<?php echo esc_url( home_url() ); ?>">
59                         
60                     </a>
61                 </div>
62                 <div class="search-box hidden-xs hidden-sm pull-left ml-10">
63                     <?php get_search_form(); ?>
64                 </div>
65                 <div class="submit-btn hidden-xs hidden-sm pull-left ml-10">
66                     <a href="<?php echo get_page_link($xpanel['submit-link']) ?>" class="header-submit-btn"><?php
67                         <?php
68                         if ( is_user_logged_in() ) {
69                             <?php echo $xpanel['submit-link'];
70                         } else {
71                             <?php echo $xpanel['submit-link'];
72                         }
73                     </div>
74                 <div class="user-info pull-right mr-10">
75                     <?php
76                     if ( is_user_logged_in() ) {
77                         <?php echo $xpanel['user-info'];
78                     } else {
79                         <?php echo $xpanel['user-info'];
80                     }
81                 </div>
82             </div>
83         </div>
84     </div>
85 </div>
```

# HTML Style Guide

# Be Consistent



Be consistent in your style as it makes it easier for others to understand your HTML code



Use correct document type:

```
<!DOCTYPE html>
```



If you want consistency with lower case tags, you can use:

```
<!doctype html>
```

# HTML5 allows mixing uppercase and lowercase letters in element names

- Using lowercase element names is recommended because:
  - Mixing uppercase and lowercase names is bad
  - Developers normally use lowercase names
  - Lowercase looks cleaner
  - Lowercase are easier to write

Bad:

```
<SECTION>  
  <p>This is a paragraph.</p>  
</SECTION>
```

Very Bad:

```
<Section>  
  <p>This is a paragraph.</p>  
</SECTION>
```

Good:

```
<section>  
  <p>This is a paragraph.</p>  
</section>
```

# Close All HTML Elements

- In HTML5, some elements do not have to be closed
- Closing all elements is recommended

Bad:

```
<section>
  <p>This is a paragraph.
  <p>This is a paragraph.
</section>
```

Good:

```
<section>
  <p>This is a paragraph.</p>
  <p>This is a paragraph.</p>
</section>
```

# Close Empty HTML Elements

- In HTML5, it is optional to close empty elements

Allowed:

```
<meta charset="utf-8">
```

Also Allowed:

```
<meta charset="utf-8" />
```



# Use Lower Case Attribute Names

- HTML5 allows mixing uppercase and lowercase letters in attribute names
- Using lowercase attribute names is recommended because:
  - Mixing uppercase and lowercase names is bad
  - Developers normally use lowercase names
  - Lowercase looks cleaner
  - Lowercase are easier to write

Bad:

```
<div CLASS="menu">
```

Good:

```
<div class="menu">
```

# Quote Attribute Values

- HTML5 allows attribute values without quotes
- Quoting attribute values is recommended because:
  - Quoted values are easier to read
  - You MUST use quotes if the value contains spaces

Very bad:

This will not work, because the value contains spaces:

```
<table class=table striped>
```

Bad:

```
<table class=striped>
```

Good:

```
<table class="striped">
```

# Image Attributes

- Always add **alt** attribute to images
  - Displays if image cannot be displayed for some reason
- Define image **width** and **height**
  - Reduces flickering because the browser can reserve space for the image before loading

Bad:

```

```

Good:

```

```

# Spaces and Equal Signs

- HTML ignores extra spacing, allowing spacing around equal signs
- Space-less is easier to read and groups entities together better

Bad:

```
<link rel = "stylesheet" href = "styles.css">
```

Good:

```
<link rel="stylesheet" href="styles.css">
```

# Avoid Long Code Lines



- Try to avoid code lines longer than 80 characters
- Some editors show a "line too long" mark
- HTML ignores line breaks
- Try writing with only half your screen at a time

# Blank Lines and Indentation

- Do not add blank lines without a reason
- For readability, add blank lines to separate large or logical code blocks
  - For readability, indentation where it makes sense.
- Do not use unnecessary
  - blank lines and
    - indentation.
      - It is not
        - necessary to
          - indent
            - every
              - element. Even PowerPoint has a limit...
                - :(

# Blank Lines and Indentation

Unnecessary:

```
<body>

  <h1>Famous Cities</h1>

  <h2>Tokyo</h2>

  <p>
    Tokyo is the capital of Japan, the center of the Greater Tokyo Area,
    and the most populous metropolitan area in the world.
    It is the seat of the Japanese government and the Imperial Palace,
    and the home of the Japanese Imperial Family.
  </p>

</body>
```

# Blank Lines and Indentation

Better:

```
<body>

<h1>Famous Cities</h1>

<h2>Tokyo</h2>
<p>Tokyo is the capital of Japan, the center of the Greater Tokyo Area,
and the most populous metropolitan area in the world.
It is the seat of the Japanese government and the Imperial Palace,
and the home of the Japanese Imperial Family.</p>

</body>
```



# Blank Lines and Indentation

## Table Example:

```
<table>
  <tr>
    <th>Name</th>
    <th>Description</th>
  </tr>
  <tr>
    <td>A</td>
    <td>Description of A</td>
  </tr>
  <tr>
    <td>B</td>
    <td>Description of B</td>
  </tr>
</table>
```

# Blank Lines and Indentation

## List Example:

```
<ol>  
  <li>London</li>  
  <li>Paris</li>  
  <li>Tokyo</li>  
</ol>
```

# Validating HTML Documents

- A validator checks for errors, indicates where they are located, and suggests corrections
- If the validator detects an error in an HTML code, it displays a warning in the header bar
- A result line below the header bar shows the number of errors in the document
- [validator.w3.org](https://validator.w3.org)
- The best editors have validators built in.

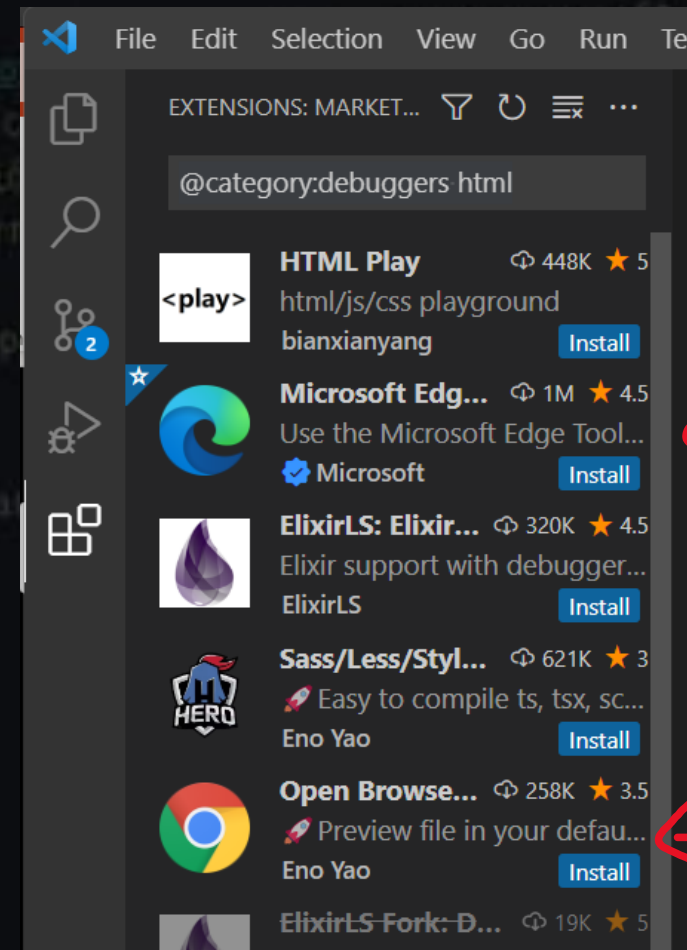


Visual Studio Code

# Display Home Page in a Browser

- NotePad++
    - View > View Current File in > select browser
  - Visual Studio Code
    - Drag the file name into a browser
- Or
- Run > Install additional debuggers
    - > "@category:debuggers html"
    - These give you more opening options

Debuggers are an important tool for every developer



# File Management

- Websites use several types of files, including HTML files, image files, media such as audio and video files, and CSS files
- The main folder, also called the root folder, contains all files and other folders for the website
- Next week (week 3) – establish file structure on iCloud server
  - Let's make sure we speak with Professor Jim Cooper and ensure we are setup with everything we need to bring our websites to life.

# File Management

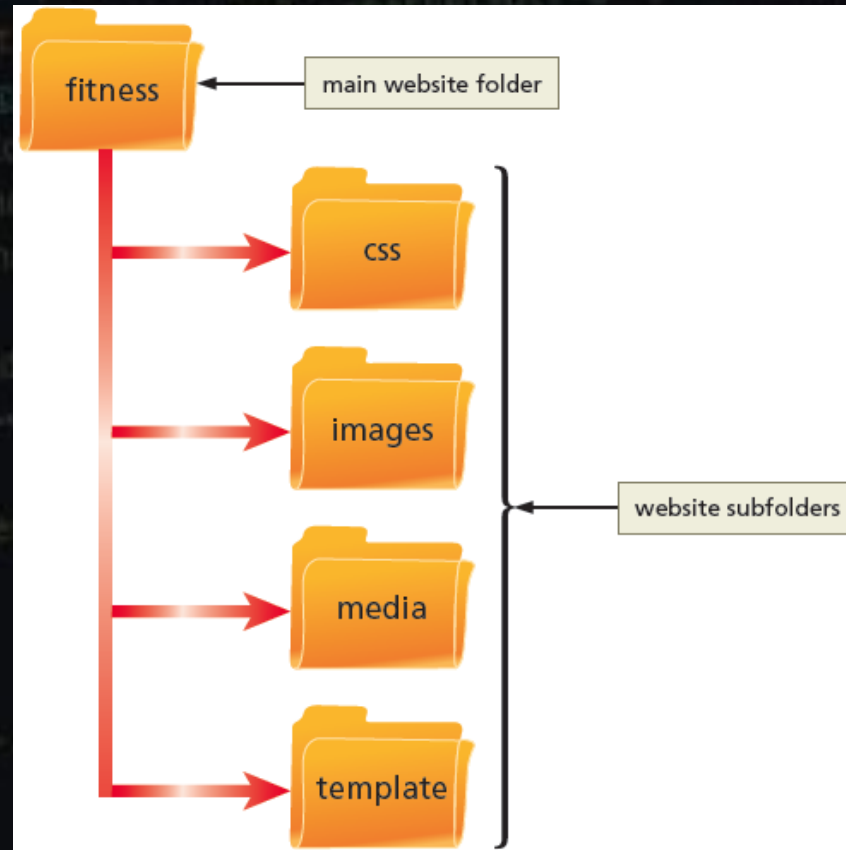


Figure 2-4